Programmatic Display is designed to boost any business seeking to get their message in front of their target market, any place at any time. Widely connected and integrated with all major data exchanges, allowing for the best ability to get in front of your target market.

**Network Targets**

- **Demographic Targeting**  Target users based on their age, gender, HHI, career, ethnicity and more.
- **Behavioral Targeting**  Target consumers based on their search, click and web browsing history.
- **Content Targeting**  Target consumers based on the kinds of sites and content they’re visiting.
- **Geo Targeting**  Target users based on radius, zip, city, county, DMA, state and more.
- **Frequency Caps**  Limit the number of times a user can see your ad.
- **Day Parting**  Target your key consumers at a time when they’re most likely to buy.

**Results**

Our team of Programmatic Buying experts can tailor a plan for any budget and we will guarantee a minimum equivalent of a .1% CTR based on a number of purchased impressions.

We will over-deliver impressions to hit the guarantee number of clicks if necessary.